

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

**JUST FOR HER** event  
shop. pamper. treat.

**Event Date/Location:**

Kansas City  
June 21-23, 2019  
Overland Park Convention Center

**Event Hours:**

Friday, June 21 - 5pm-9pm  
Saturday, June 22 - 10am-6pm  
Sunday, June 23 - 11am-4pm

**MAIN EXHIBIT HALL**

- 8x8 inline (\$600) - row 500-552
  - 8x8 corner (\$720) - row 500-552
  - 8x8 inline (\$525) - row 1201-1249
  - 8x8 corner (\$630) - row 1201-1249
  - 10x10 inline (\$625) - rows 1100 - 1238
  - 10x10 corner (\$750) - rows 1100 - 1238
  - 10x10 inline (\$750)
  - 10x10 corner (\$900)
  - 10x10 prime corner (\$990)
  - 20x10 inline (\$1,350)
  - 20x10 corner (\$1,485)
  - 20x10 endcap (\$1,620)
  - 20x10 prime endcap (\$1,782)
- \*Main exhibit hall booths - rows 500-1249

**BOOTH PLACEMENT DETAILS**

**Preferred Booth Choices:**

1: \_\_\_\_\_ 2: \_\_\_\_\_ 3: \_\_\_\_\_

**Best Booth(s) Available**

**Will you be sampling food or  
drink products at the event?**  
 YES  NO

**Marketing Opportunities:**

**Attendee Bag Marketing**

- 2500 bags (\$125)
- 5000 bags (\$200)

Booth Price: \_\_\_\_\_

**\*Show Guide Opportunities**

- Show Special (\$50)
- Product Feature (\$150)
- 1/8 page ad (\$250)
- 1/4 page ad (\$400)
- 1/2 page ad (\$600)

**Booth Total:** \_\_\_\_\_

**+ Marketing:** \_\_\_\_\_

**TOTAL:** \_\_\_\_\_

**I am interested in donating 300 items for  
VIP Swag Bogs (FREE)**

\*See pg. 2 for details on marketing opportunities.

CC# \_\_\_\_\_ Expiration: \_\_\_\_\_ CSV: \_\_\_\_\_

Payment Type (circle one): **Visa** MC AMEX Discover Check

Name on Card: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Payment Terms: \$100 deposit per booth is due for applications accepted earlier than 6 months prior to the event. 50% of your contracted amount is due 12/3/18. Final payment is due no later than 60 days prior to the event. Deposits & booth payments are non-refundable. The Cancellation Policy is clearly stated in the Terms & Conditions.

Signature: **X** \_\_\_\_\_ Date: \_\_\_\_\_

I am an authorized representative of the exhibiting company and have read the Terms and Conditions for the JUST FOR HER EVENT and agree to the terms of this contract & billing requirements.

**Just For Her Event**

**Payment form may be submitted via mail, fax or email.**

**Mail: 4140 West 151 St. Leawood, KS 66224, Fax: 913-548-4895, Email: sales@justforherevent.com**

## STAND OUT FROM THE OTHER EXHIBITORS!

### 2019 Just For Her Event Marketing Details

(See this year's Show Guide for examples)

#### Donate 300 Items for VIP Swag Bags

\_\_\_ (FREE)

#### Show Guide Event Special

The Event Special includes: business name, booth number and event special verbiage - up to 20 words

\_\_\_ (\$50)

#### Show Guide Product Feature

Product Feature includes: Business name, booth number, website, phone #, roughly 1.5"x1.5" image, product description - up to 75 words. Products will also be featured via social media.

\_\_\_ (\$150)

#### Show Guide Ad

\_\_\_ 1/8 page ad (\$250)

\_\_\_ 1/4 page ad (\$400)

\_\_\_ 1/2 page ad (\$600)

#### Marketing Material inclusion in attendee shopping bags

Include a coupon or any marketing card in 2500 or 5000 bags. Maximum size 8.5x11 (recommended size 5x7). You must supply the material and must be delivered to the event by 6/20.

\_\_\_ 2,500 flyers included in bags (\$125)

\_\_\_ 5,000 flyers included in bags (\$200)

**Total Marketing Amount Due:** \_\_\_\_\_

\* You will be contacted approximately 60 days prior to the event for specific details on marketing verbiage, images, product descriptions, etc.

\*\* If you would like assistance with Show Guide Ad design please contact us for a separate graphic design quote.

\*\*\* Show Guide Opportunities are based on availability. Limited space is available.

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