

Date: _____ Time: _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

JUST FOR HER event
shop. pamper. treat.

Event Date/Location:

Kansas City
June 21-23, 2019
Overland Park Convention Center

Event Hours:

Friday, June 21 - 5pm-9pm
Saturday, June 22 - 10am-6pm
Sunday, June 23 - 11am-4pm

MARKETPLACE BOOTHS

Located in the ballroom

- 10x10 inline (\$450)
- 10x10 corner (\$540)
- 20x10 inline (\$810)
- 20x10 corner (\$890)
- 20x10 endcap (\$972)

*Marketplace booths 103- 436 rows

***Marketplace vendors must meet one of the following qualifications:** Exhibitor handcrafts at least 50% of their products, sells vintage products, and/or sells artisan food.

All applications are juried for The Marketplace. Franchise and direct sales companies do not qualify.

BOOTH PLACEMENT DETAILS

Preferred Booth Choices:

1: _____ 2: _____ 3: _____

____ **Best Booth(s) Available**

Will you be sampling food or drink products at the event?

____ YES ____ NO

Marketing Opportunities:

Attendee Bag Marketing

- 2500 bags (\$125)
- 5000 bags (\$200)

Show Guide Opportunities

- Show Special (\$50)
- Product Feature (\$150)
- 1/8 page ad (\$250)
- 1/4 page ad (\$400)
- 1/2 page ad (\$600)

Booth Price: _____

Booth Total: _____

+ Marketing: _____

TOTAL: _____

____ **I am interested in donating 300 items for VIP Swag Bogs (FREE)**

*See pg. 2 for details on marketing opportunities.

CC# _____ Expiration: _____ CSV: _____

Payment Type (circle one): **Visa** **MC** **AMEX** **Discover** **Check**

Name on Card: _____

Billing Address (if different from above): _____

Payment Terms: \$100 deposit per booth is due for applications accepted earlier than 6 months prior to the event. 50% of your contracted amount is due 12/3/18. Final payment is due no later than 60 days prior to the event. Deposits & booth payments are non-refundable. The Cancellation Policy is clearly stated in the Terms & Conditions.

Signature: X _____ **Date:** _____

I am an authorized representative of the exhibiting company and have read the Terms and Conditions for the JUST FOR HER EVENT and agree to the terms of this contract & billing requirements.

Just For Her Event

Payment form may be submitted via mail, fax or email.

Mail: 4140 West 151 St. Leawood, KS 66224, Fax: 913-548-4895, Email: sales@justforherevent.com

STAND OUT FROM THE OTHER EXHIBITORS!

2019 Just For Her Event Marketing Details

(See this year's Show Guide for examples)

Show Guide Event Special

The Event Special includes: business name, booth number and event special verbiage - up to 20 words
___ (\$50)

Show Guide Product Feature

Product Feature includes: Business name, booth number, website, phone #, roughly 1.5"x1.5" image, product description - up to 75 words. Products will also be featured via social media.

___ (\$150)

Show Guide Ad

___ 1/8 page ad (\$250)

___ 1/4 page ad (\$400)

___ 1/2 page ad (\$600)

Marketing Material Inclusion in attendee shopping bags

Include a coupon or any marketing card in 2500 or 5000 bags. Maximum size 8.5x11 (recommended size 5x7). You must supply the material and must be delivered to the event by 6/20.

___ 2,500 flyers included in bags (\$125)

___ 5,000 flyers included in bags (\$200)

Total Marketing Amount Due: _____

* You will be contacted approximately 60 days prior to the event for specific details on marketing verbiage, images, product descriptions, etc.

** If you would like assistance with Show Guide Ad design please contact us for a separate graphic design quote.

*** Show Guide Opportunities are based on availability. Limited space is available.

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